



# IPAA NSW 2017 STATE CONFERENCE

**Innovating, Emulating and Enabling:**  
How digital transformation is changing public sector skill sets

## HOW TO USE THIS DOCUMENT

This document is designed to help you build a business case for attending the **2017 IPAA NSW State Conference on Thursday 15 June**.

It includes a summary of important information about the Conference, as well as a selection of reasons for attending, which you can use to build an argument for this being part of your professional development program.

See the website listing for the 2017 State Conference [here](#) for more detailed information about session subjects and speakers at the Conference.

## Key logistical information

The 2017 State Conference will be held on Thursday 15 June 2017 at Doltone House, Darling Island Wharf, 48 Pirrama Rd, Pyrmont.

This is an all-day event and registration costs start from just \$495. There are substantial Early Bird discounts for those who book early.

The Conference is being organised by IPAA NSW, which is the professional association for people working in or with the public sector in New South Wales.

## Executive summary – Why you need to attend this Conference

Digital disruption will radically reshape what the public sector does and how it works. Despite this, many people still don't comprehend the changes that digital transformation will create in our sector.

This Conference will help you understand those changes and recognise what they will mean for the capabilities and skills needed for a successful public sector career.

The program of sessions and speakers has been developed in consultation with NSW public sector leaders and expert advisory groups and will examine:

- the opportunities that digital transformations create for the public sector to work in new ways
- how the public sector could copy or adapt digital innovations from the private or not-for-profit sectors
- what will be needed for the public sector to take full advantage of the opportunities created by digital transformation.

## ARGUMENTS FOR ATTENDING

### Organisational benefits

- Many of the skills and capabilities needed in the public sector's digital transformation are transferable to a wide range of workplaces.
- Digital transformation is affecting all governments in Australia and this Conference will bring national and international perspectives on what other governments are doing.
- Digital transformation will create opportunities for us to import ideas from other sectors and this Conference will offer a range of speakers and ideas from the public and private sectors.
- The Conference program has been developed in consultation with public sector leaders, including the NSW ICT and Digital Leadership Group and the NSW Digital Government Advisory Group, which means that it aligns with major government strategies.

### Workgroup benefits

- Many people still don't recognise the scale of change that digital transformation will create in all areas of the public sector. Attending this Conference will help our area to understand what those changes will mean for the work we do and how we do that work.
- Digital transformation will create a demand for new public sector skills and capabilities. It's important that we understand what those skills and capabilities will be.

- This is a low-cost, value-for-money, professional development opportunity. The Conference is being run by IPAA NSW, the professional association for our sector, with registration fees that are 50% lower than similar conferences run by commercial providers.

## Personal benefits

- I want to build a long-term career in the public sector and this Conference will help me to align my future professional development with the digital skills and capabilities that the sector will need in the future.
- Digital transformation will create new opportunities for people working in the public sector to develop innovative solutions to long-term and emerging challenges. This Conference will help me to recognise where those opportunities are developing.
- Digital is an area of personal interest as well as a growing area of interest across all areas of government. Attending this Conference will help me to develop my public sector professional network and use that network to improve the quality of my work.

For further inquiries please contact [info@nsw.ipaa.org.au](mailto:info@nsw.ipaa.org.au) or phone 02 8223 8418.